

## MEDIA RELEASE

**22 July 2024**

### **Croplands and Nelson Mfg. Co., Inc. partner to expand footprint in the Australian and New Zealand nut and tall tree crop markets**

*Nelson Mfg. Co., Inc., the industry's premium manufacturer of high performance Nelson Hardie air-blast orchard sprayers, is now exclusively available from Croplands in Australia and New Zealand.*

**ADELAIDE, SOUTH AUSTRALIA, 22 July 2024** – Croplands, Nufarm's emerging solutions spray equipment platform, and Nelson Mfg. Co., Inc., a premium manufacturer of air-blast sprayers based in Yuba City, California, announced the new distribution partnership to deliver a range of high quality, robust and reliable high performance trailed and self-propelled orchard sprayer Nelson Hardie units to the rapidly growing Australian and New Zealand nut and tall tree crop markets.

The Australian & New Zealand nut & tall tree crop markets have seen significant expansion in recent times. The Nelson Hardie range of high-performance orchard sprayers are ideally suited to densely planted crops (almond and citrus) and excel in challenging mature tall tree crops (macadamias and avocados).

The Nelson Hardie range is extensive and has a model to suit all requirements with heavy duty chassis and stainless steel tanks standard. PTO fan driven models are fitted with single 34" or 40" fan or dual 34" fan are available up to 4000L. Engine drive models are powered by John Deere diesel engines ranging from 125 – 325HP, fitted with a single 40", dual 34", dual 40" and dual 46" fan, fitted to the industry leading Super 92. The new SP40 self-propelled sprayer with 4WD drive and steer, is powered by a 174HP John Deere diesel engine with a single 40" fan in 2000L - 4000L tank sizes.

This distribution agreement leverages Croplands extensive Commercial footprint and decades of Horticulture expertise which will greatly benefit the Australian and New Zealand nut and tree crop markets.

"Croplands are super excited to partner with another iconic brand to complement our own range, to now offer a complete line of air-blast sprayers to the rapidly expanding Australian nut and tree crop market" **says Sean Mulvaney, General Manager, Croplands.** "Both Croplands and Nelson Mfg. Co. Inc., use common componentry and share a dual focus on optimising technology through set-up, calibration and after sales support. We are committed to a seamless transition for current owners and look forward to further embedding the Nelson Hardie range into our local markets."

**Mike Estes, President, Nelson Mfg. Co., Inc., says,** "Croplands was an obvious choice for us to partner with in Australia given their strong connection to the industry, national footprint and proven track record. We are excited to partner with the team to support our full air-blast product range down under. Croplands truly values strong customer support, which aligns perfectly with our values."

For more information on the Nelson Hardie range, for on farm demos or to pre-order from Croplands, see <https://croplands.com/au/product/nelson-hardie-orchard-sprayers/>

**ENDS**

For additional photos and high-resolution versions: <https://spaces.hightail.com/space/I56ZDby4NC>



**Image caption:** The full Nelson Hardie air-blast sprayer range consists of self-propelled and trailed sprayers and is exclusively distributed by Croplands in Australia and New Zealand

### **About Croplands Equipment**

For over 50 years, Croplands has been partnering with suppliers and growers around the world to bring out the very best in their operations. With manufacturing and marketing operations based in Australia and New Zealand and WEED-IT optical spot spraying technology distribution agreements in Canada, Croplands source, design and deliver world-leading spraying solutions and unrivalled customer support to ensure growers stay at the forefront of global agricultural production. As Nufarm's equipment and emerging solutions platform, Croplands has a deep understanding of the importance of effective and efficient chemical application. Nufarm is a global agricultural innovator established over 100 years ago.

For more information: <https://croplands.com/au>

### **About Nelson Hardie**

Nelson Mfg. Co., Inc., based in Yuba City, California, was founded in 1968 and started building the Nelson Hardie sprayer line in 1982. Originally established as a welding and repair shop, Nelson Hardie grew and established strong roots in manufacturing high quality, long lasting and dependable horticulture units including orchard sprayers, tractor cabs and pruning towers. They are now one of the leading manufacturers of air blast sprayers in the USA and have a firmly established footprint in the Australian tall tree market.

For more information: <https://www.nelsonhardie.com/>

### **Media Contacts:**

**Croplands:** Sean Mulvaney, General Manager, [sean.mulvaney@croplands.com.au](mailto:sean.mulvaney@croplands.com.au), +61 409 911 544

**Nelson Hardie:** Mike Estes, President, Nelson Mfg. Co. Inc., [mikeestes@nelsonhardie.com](mailto:mikeestes@nelsonhardie.com), +1 (530) 237-6917