

FGV 2026 Conference

"Growing Smarter: Tools for Tomorrow"



SPONSORSHIP PROSPECTUS



**THURSDAY,
20 AUGUST 2026**

APPLY HERE

Welcome.....

We are delighted to extend a warm invitation to partner with us as a sponsor for Fruit Growers Victoria 2026 Conference.

The one day conference will be a premier event for fruit growers and horticulture professionals featuring keynote speakers, informative presentations and onsite live demonstrations.

This event will bring together industry leaders, innovative growers, and key stakeholders to explore the latest advancements, emerging trends, and exciting opportunities in fruit production, pest and disease management, and sustainable horticulture.

Due to the success of our 2024 conference, we will once again be holding the conference at the McIntosh Centre, Shepparton to utilise the exceptional indoor and outdoor space.

As a sponsor, your organisation will benefit from:

- Unparalleled Exposure: Showcase your brand to growers and decision-makers in the horticulture industry.
- Networking Opportunities: Connect directly with key players in the industry.
- Brand Alignment: Position your organisation as a leader in fostering innovation and supporting sustainable fruit production.

This is more than a sponsorship—it's a chance to actively contribute to the growth and success of the fruit-growing community while gaining valuable visibility and credibility for your brand.



Sponsorship Packages



Platinum *\$6,000 Three Available*

- Four complimentary conference registrations
- Four complimentary Gala Dinner registrations
- Ten (10) minute speaking opportunity at the conference
- Double indoor trade display (6x2m) in prime location
- Outdoor trade display (6x4m) in prime location
- Full page ad in conference program
- Prominent display of sponsors banner on conference stage*
- Sponsorship acknowledged by FGV Chair during welcome session
- Sponsor logo and profile (50 words) on conference website
- Opportunity to provide electronic brochure for conference app
- Two social media posts across FGV's social media platforms (*posts to be scheduled pre and post conference with content provided by sponsor*)
- Three inserts in delegate bag

*Banner to be provided by sponsor/size restriction applies

Prices are gst inclusive

Lanyard Sponsor \$4,000 One available

Exclusive sponsorship of the Conference Lanyards where your company logo will feature alongside the FGV logo. Lanyards will be worn by all in attendance during the duration of the conference.

SOLD

- Two complimentary conference registrations
- Two complimentary Gala Dinner registrations
- Indoor trade display (3x2m)
- ¼ page ad in Conference Program
- Sponsor logo on conference website
- Opportunity to provide electronic brochure for conference app
- One insert for conference satchels
- Logo featured on conference holding slide within the delegate app inc. your contact details

Coffee Truck Sponsor \$4,000 One available

Stand out from the crowd by being the only sponsor of the popular coffee truck!

- Two complimentary conference registrations
- Two complimentary Gala Dinner registrations
- Indoor or Outdoor trade display
- ¼ page ad in Conference Program
- Opportunity to provide branded coffee cups and barista clothing (hat and apron).*
- Sponsor logo on conference website
- Opportunity to provide electronic brochure for conference app
- One insert for conference satchels
- Logo featured on conference holding slide within the delegate app inc. your contact details
- Opportunity to provide company signage/banner to be placed near coffee truck (*at sponsors expense*)

*Branded materials to be provided by sponsor

Prices are gst inclusive

Conference Table Sponsor \$4,000 One available

Be unmissable!! Get your brand in front of every delegate by showcasing your merchandise on every conference table during our high-impact plenary sessions.

SOLD

- Two complimentary conference registrations
- Two complimentary Gala Dinner registrations
- Company branded Notepads & Pens for conference tables in presentation area.
- Company logo to appear with FGV logo on table tents for conference tables.
- ¼ page ad in Conference Program
- Indoor trade display (3x2m)
- Sponsor logo on conference website
- Opportunity to provide electronic brochure for conference app
- One insert for conference satchels
- Logo featured on conference holding slide within the delegate app inc. your contact details

Conference Cap Sponsor \$4,000 One available

Your company logo featured alongside the FGV logo on the official "Conference Cap".

SOLD

- Two complimentary conference registrations
- Two complimentary Gala Dinner registrations
- Indoor trade display (3x2m)
- ¼ page ad in Conference Program
- Sponsor logo on conference website
- Opportunity to provide electronic brochure for conference app
- One insert for conference satchels
- Logo featured on conference holding slide within the delegate app inc. your contact details
- Opportunity to contribute to the style and design of cap.

Indoor Exhibitor \$2,500

Showcase your products and services directly to growers, industry leaders and decision makers in a premium indoor space.

- Two complimentary conference registrations
- Two complimentary Gala Dinner registrations
- Indoor trade display (3x2m) in the catering and networking area
- Sponsor logo on conference website
- Opportunity to provide electronic brochure for conference App.
- Logo on conference holding slide within the delegate App including your contact details.

Outdoor Exhibitor \$2,000

Position your brand where the action is! Outdoor exhibitor spaces will be located near the popular coffee truck area, attracting steady delegate traffic and creating great opportunities for direct engagement.

- Two complimentary conference registrations
- Two complimentary Gala Dinner registrations
- Outdoor trade display (6x4m)
- Sponsor logo on conference website
- Opportunity to provide electronic brochure for conference App
- Logo on conference holding slide within the delegate App including your contact details.

*** Morning or afternoon tea to be served outside in trade display area weather permitting.*

Supporter Package \$800

Show your commitment to growers and the future of horticulture by becoming a sponsor of this key industry event.

- One complimentary conference registration
- One complimentary Gala Dinner registration
- Opportunity to provide electronic brochure for conference app
- Logo within the delegate app including your contact details.

Event Details

Venue: McIntosh Centre, Shepparton
Evening Dinner: The Woolshed, Kialla
Conference Contact : Bradley Hayden
2026 FGV Conference Manager
M: 0412 461 392
E: bradley@ccem.com.au

GENERAL CONDITIONS AND REQUIREMENTS – once sponsorship is confirmed

- All company representatives must complete a conference registration (for name tag & catering purposes). While some sponsorship packages include complimentary registrations, a registration fee will be charged for any additional staff in attendance.
- Additional function tickets may be purchased at the nominated rates
- A completed Sponsorship Application Form must be submitted to initiate sponsorship. A Tax Invoice will be provided upon acceptance of the application.
- The sponsorship will not be deemed confirmed until the required payment has been paid
- Trade display sites will not be allocated unless required payment has been made
- Trade display sites are clear space only (no shell scheme wall) and come with a trestle table cloth and 2 chairs. Power is not included but can be made available by arrangement. Charges may apply.
- Logo placement on promotional material can only be fulfilled if sponsorship is confirmed prior to the nominated document/item being prepared.
- Due to privacy constraints a delegate list can be provided but will not contain delegate contact details.
- A map of the trade hall will be provided a month prior to the Conference for sponsors to select three preferences. Allocations will be made based firstly on sponsorship investment, then by date of confirmation (once payment is received). Placement within the trade display hall is at the discretion of event organisers who may make changes due to logistics, safety reasons or otherwise.
- It is a requirement that all exhibitors hold their own Public Liability Insurance based on a limit of liability to the value of AUD \$20,000,000. A copy of the Certificate of Currency must be provided to the Conference Organiser. This refers to damage or injury caused to third parties/visitors on or in the vicinity of the exhibition. Please also note that the organisers do not accept responsibility for loss or damage to goods brought to the venue by exhibitors.

CANCELLATION POLICY – once sponsorship is confirmed

Due to the considerable administration associated with this conference, a cancellation fee equivalent to 25% of the full payment amount will be incurred should confirmed agreements be cancelled by the sponsor more than 90 days out from the first day of the conference.

Cancellations made between 90 days and 31 days from the first day of the conference will pay a cancellation fee equal to 50% of the full payment amount of the confirmed agreement.

Cancellations within 30 days from the start of the conference incur 100% cancellation fee.
All requests for cancellations must be made in writing to the Conference Coordinator.

