

## MEDIA RELEASE

## 11 June 2024

## FGV Conference is back and better than ever!

The FGV conference will be a one-day event held on Thursday 22 August 2024 at the McIntosh Centre, Shepparton.

Our new venue will allow for an expanded trade display show indoors and outdoors as well as cater for machinery displays and demonstrations of all sizes!

This year's conference will explore the theme of Improving On-Farm Efficiency through Innovation to ensure the horticulture industry is well informed to take advantage of new technologies, leading research and the latest innovations.

FGVL Chairman Mitchell McNab said the event program would be targeted at bringing the best people and information to growers to address ongoing industry challenges.

"This event will bring with it a great opportunity for industry to learn, share and further succeed through the knowledge they will be exposed to, and the networks they will build."

"It is a great opportunity for growers, suppliers and industry professionals to witness first-hand how technology can improve on-farm efficiencies and increase productivity and sustainability."

The conference program features presentations from two International guest speakers specializing pear, cherry and stonefruit production as well as Australian industry experts and machinery demonstrations showcasing some of the latest technologies.

For more information about the conference program, locations and registration details please visit the Fruit Growers Victoria website - www.fgv.com.au.

## **ENDS**

Media contact: Fruit Growers Victoria, Fiona Pogue, Communications Officer 035825 3700