



*Hybrid-Ag* Pty Ltd

*Increasing grower profitability*

**AUG 2018**

# Who is Hybrid Ag?

- Hybrid-Ag was established in Melbourne in 1998 with the sole focus of supplying the horticultural market with high quality prescription blended soil and plant nutrient solutions.
- At that time a market was emerging that was demanding higher quality and higher profitability at lower prices. **This is now a reality in our production systems.**
- As the name 'Hybrid' (combination) & 'Ag' (agriculture) is relatively self explanatory.

No problem will be solved with  
the same level of thinking  
which created it in the first  
place

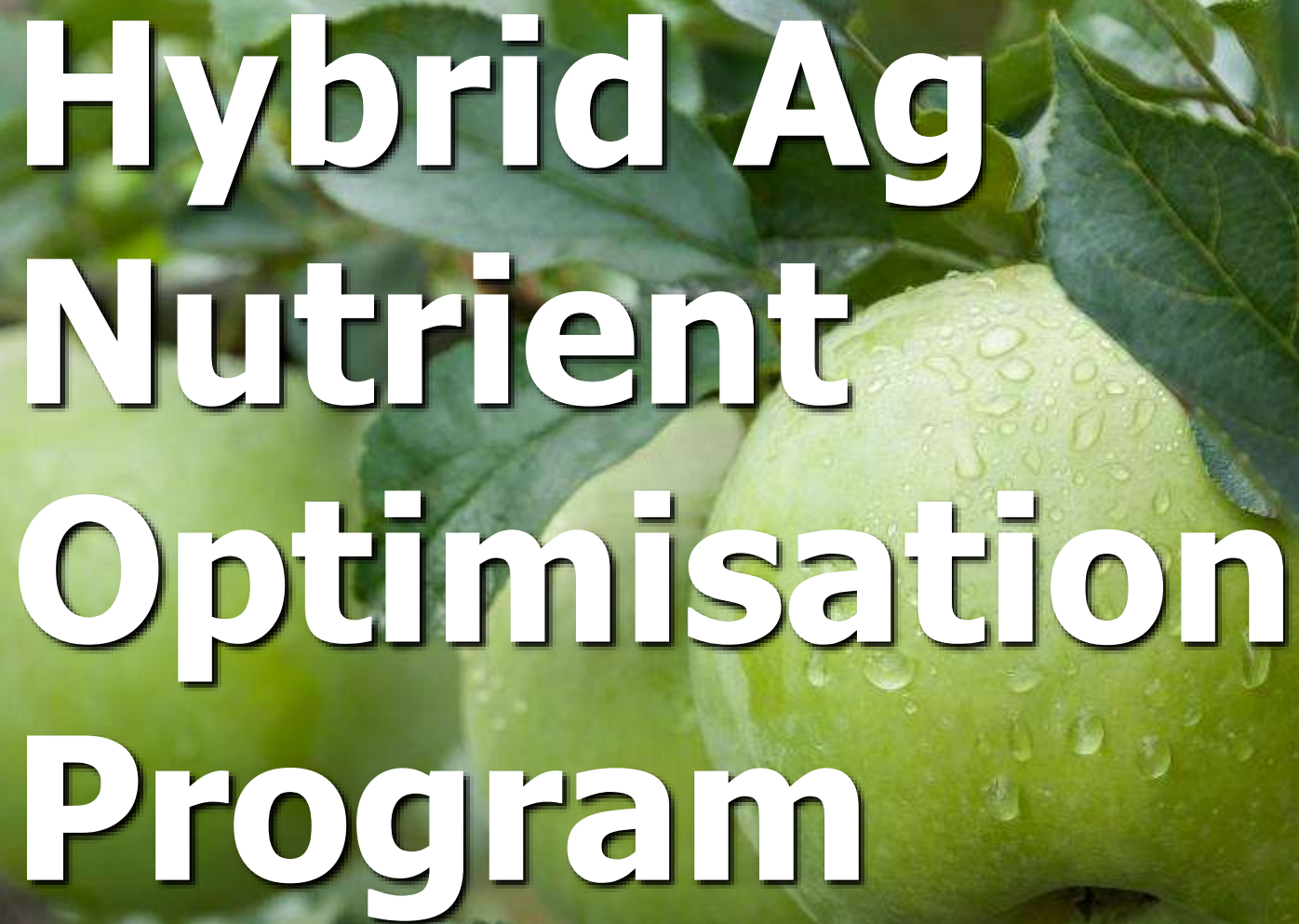
Einstein

# *So what is different with Hybrid Ag?*

“We are committed to delivering growers the highest crop potential, fruit quality and yield using innovative nutrient management, incorporating the latest technology from around the world into individually tailor made nutrient programs”

“Apply only the nutrients  
your crop needs”

Hybrid-Ag has made an 'art form' of formulating specific blends of nutrients, giving the ultimate fertilisation result.

A close-up photograph of several green apples hanging from a tree branch. The apples are covered in small water droplets, suggesting they have been recently watered or are in a humid environment. The leaves are a vibrant green and show some signs of insect damage, with small holes visible. The background is a soft-focus green, emphasizing the apples in the foreground.

# Hybrid Ag Nutrient Optimisation Program

## **Program Outline.**

The Hybrid Ag Nutrient Optimisation Program is a simple but effective 6 step program that consists of combining the latest technology into a simple easy to integrate program.

### **Step 1 – Soil Analysis**

Testing the soil is the starting point. Hybrid-Ag uses an independent soil and tissue testing service which provides comprehensive test data.

## **Step 2 – Soil Application**

We blend the custom nutrients into a specially designed carbon base

## **Step 3 – Bud & Flower Optimisation**

This is a simple yet powerful foliar applied program, providing essential nutrients for strong flowering and fruit-set.

## **Step 4 – Leaf Extract Analysis**

Plant Sap Analysis is a new testing method which shows nutrient levels in the tree or plant in **NEAR REAL TIME!!!**



## **Step 5 – Foliar and Fertigation Program**

Using data from your plant sap analysis results in Step 4, we build targeted, personalized nutritional foliar and fertigated applications

## **Step 6 – Post Harvest Bud Optimisation**

The most effective post-harvest programs are based on the principle that a tree retreating into dormancy requires a hormonal stimulation and broad spectrum nutrition, rather than just a simple nitrogen boost.

**REPEAT** 😊

**FEEL FREE TO COME AND SPEAK  
WITH US AT OUR STAND OR IN  
PERSON TOMORROW IN THE FIELD**

Andrew Smith – 0427 257 339

Judah Rowe – 0438 038 813

Jotham Grace – 0437 066 147

Or speak to any of the staff at GV CROP  
PROTECTION

# Hybrid-Ag Pty Ltd

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BIOLOGICAL

PHYSICAL

CHEMICAL

