

2018 fruit growers victoria LTD. CONFERENCE

Fruit Growers Victoria are delighted to invite your organisation to participate as a sponsor at the 2018 FGV Conference.

DATE: Thursday 16 & Friday 17 August 2018
LOCATION: Day 1: Eastbank Centre, Welsford Street, Shepparton
Day 2: Field Day – a visit to local Orchards and Packhouse

On the 16th and 17th August the inaugural Fruit Growers Victoria (FGV) Conference will be held at The Eastbank Centre in Shepparton. The FGV Conference will be a major event for the fruit growing industry and the first of its kind for the area.

The Conference will bring together 150 delegates from across Victoria and will be the platform for growers and suppliers of services to growers to gather and discuss current and emerging issues facing the industry. This is a premium networking event offering the latest information, practices and technology from around the world. This conference offers targeted exposure of your products and services to the industry as well as valuable networking face-to-face contact with growers and key industry members.

The Conference will feature an array of notable guest speakers with topics being covered including Integrated Pest and Disease management, latest international cold storage technology, Queensland Fruit Fly control techniques, pre harvest I-MCP trial results and a season in review forum with growers and industry representatives.

Fruit Growers Victoria is offering limited sponsorship and display opportunities to organisations and corporations who may be interested in being a part of this important conference.

The event will provide sponsors and exhibitors with an effective marketing and communications platform to target growers in Victoria. Sponsors will receive acknowledgement, benefits and entitlements according to their level of contribution. These will include verbal acknowledgement, signage and website recognition, logos on conference material and speaking opportunities. Partners will benefit from exposure to an interested, relevant and valuable audience during morning and afternoon tea, lunches, evening function and field trips.

Sponsorships and trade space are limited, so to avoid disappointment we recommend early confirmation. This will also ensure a higher level of exposure in the lead up to the conference in the form of promotion, email broadcasts and exposure.

**For further information,
please contact:**

Bradley Hayden
Event Manager 2018 FGV Conference
Mobile: 0412 461 392

Email: bradley@ccem.com.au

www.fgv.com.au



Don't miss out on the chance to support this dynamic industry.

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Platinum Sponsor Package (Two Only)

\$4,500 (+10% GST)

Inclusion in conference program

- A representative of your business has an opportunity to make a 10 minute presentation to delegates as part of the conference program.

Logo Placement

- Conference Brochure (electronic) and printed Program at conference
- Conference website with hyperlink to your site
- As part of a scrolling banner within the conference App
- On conference 'holding slide' to be used in the main auditorium throughout the conference
- As part of a sponsors listing within the delegate App including your contact details

Inclusive Conference Registrations

- Three (3) delegate registrations including attendance at the conference dinner and field day

Banner Display

- At the registration desk
- On stage in the main conference room

Note – Banners to be provided by sponsor

Advertising

- Opportunity to provide a full-page colour advertisement in the conference program booklet printed and distributed to all delegates at the conference
- Opportunity to provide an electronic brochure for inclusion within the delegate App

Acknowledgement of Sponsorship

- Your sponsorship will be acknowledged by the conference chair as part of the conference opening session

Exhibition Space

- Double trade display (6x2 metres) in a prominent location within the conference trade display area (preferential site selection offered prior to general allocation). Site is clear space (no walls) and includes clothed trestle table, 2 chairs, room for pull up banner or similar.



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Gold Sponsor Package

\$2,500 (+10% GST)

Logo Placement

- Conference Brochure (electronic) and printed Program at conference
- Conference website with hyperlink to your site
- As part of a scrolling banner within the conference App
- On conference 'holding slide' to be used in the main auditorium throughout the conference
- As part of a sponsors listing within the delegate App including your contact details

Inclusive Conference Registrations

- Two (2) delegate registrations including attendance at the conference dinner and field day

Banner Display

- In the main trade display/catering area at the conference

Note – Banners to be provided by sponsor

Advertising

- Opportunity to provide a half-page colour advertisement in the conference program booklet printed and distributed to all delegates at the conference.
- Opportunity to provide an electronic brochure for inclusion within the delegate App

Acknowledgement of Sponsorship

- Your sponsorship will be acknowledged by the conference chair as part of the conference opening session

Exhibition Space

- Trade display (3x2 metres) in a prominent location within the conference trade display area (preferential site selection offered prior to general allocation). Site is clear space (no walls) and includes clothed trestle table, 2 chairs, room for pull up banner or similar.





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Silver Sponsor Package

\$1,200 (+10% GST)

Logo Placement

- Conference Brochure (electronic) and printed Program at conference
- On conference website
- On conference 'holding slide' to be used in the main auditorium throughout the conference
- As part of a sponsors listing within the delegate App including your contact details

Inclusive Conference Registrations

- Two (2) delegate registrations including attendance at the conference dinner and field day

Advertising

- Opportunity to provide an electronic brochure for inclusion within the delegate App

Exhibition Space

- Trade display (3x2 metres) in trade display area. Site is clear space (no walls) and includes clothed trestle table, 2 chairs, room for pull up banner or similar.





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Conference Dinner Sponsor (One Only)

\$2,500 (+10% GST)

Dinner Presentation

- Opportunity to make a 5 minute welcome to delegates as part of the opening of the conference dinner.

Logo Placement

- Conference Brochure (electronic) and printed Program at conference
- Conference website with hyperlink to your site
- On conference 'holding slide' to be used in the main auditorium throughout the conference
- As part of a sponsors listing within the delegate App including your contact details

Inclusive Conference Registrations

- Two (2) delegate registrations including attendance at the conference dinner and field day

Banner Display

- Throughout the conference dinner venue (on stage and within the room)

***Note – Banners to be provided by sponsor**

Advertising

- Opportunity to provide an electronic brochure for inclusion within the delegate App

Conference Supporter Package

\$500 (+10% GST)

Logo Placement

- On conference website
- On conference 'holding slide' to be used in the main auditorium throughout the conference
- As part of a sponsors listing within the delegate App including your contact details

Inclusive Conference Registrations

- One (1) delegate registration including attendance at the conference dinner and field day

Advertising

- Opportunity to provide an electronic brochure for inclusion within the delegate App



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Sponsorship Confirmation Form

Please email this form to initiate your participation in the Conference.

Company: _____

Contact person: _____

Address: _____

Phone: _____ Mobile: _____

Email: _____

Type of Sponsorship required: _____

Value of Sponsorship Package Amount \$: _____

Payment Details

Upon receipt of this form you will be issued with confirmation details and an invoice for the total amount due. Sponsorship is not deemed confirmed until the required payment has been received.

I acknowledge and agree to the terms and conditions as described below.

Name: _____ Date: _____

Signature: _____

Thank you and we look forward to seeing you at the conference.

GENERAL CONDITIONS AND REQUIREMENTS – once sponsorship is confirmed

- All company representatives must complete a conference registration (for name tag purposes)
- Additional function tickets may be purchased at the nominated rates
- A completed & signed Sponsorship Confirmation Form must be submitted to initiate sponsorship. A Tax Invoice will be provided upon receipt of confirmation form
- The sponsorship will not be deemed confirmed until the required payment has been paid
- Trade display sites will not be allocated unless required payment has been made
- Logo placement can only be fulfilled if sponsorship is confirmed prior to the nominated document being prepared.

CANCELLATION POLICY – once sponsorship is confirmed

Due to the considerable administration associated with this conference, a cancellation fee equivalent to 10% of the sponsorship amount be incurred should confirmed agreements be cancelled. Cancellations after 2 July 2018 will be subject to a 50% cancellation fee. Cancellations after 6 August 2018 will be subject to a 100% cancellation fee. All requests for cancellations must be made in writing to the Conference Coordinator (details below).



For further information contact:

Bradley Hayden - 2018 FGV Conference Manager

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